



Information on prices and conditions is given in the Registration Set and available to download from www.book-fair.com/forms.

REGISTRATION AS AN EXHIBITOR/CO-EXHIBITOR

1. Company address:

2. Correspondence in:

German

English

Company name: _____

Street: _____

Postcode | Town: _____

PO Box: _____ PO Box postcode | Town: _____

Country: _____

Phone: _____ Fax: _____

Internet address: _____ E-mail: _____

3. VAT No.: _____

IMPORTANT: **Exhibitors from outside Germany** who are engaged in commercial activities as a registered company may, under certain circumstances, be entitled to receive invoices without VAT. If you are a company with headquarters outside the European Union, please enclose with this registration proof of your company's status as issued by the relevant authority in your country.

4. Do you have a different invoice or mailing address?

yes (see **Page 4**: "Different Addresses") no

5. Contact person:

Mr

Ms

Surname: _____ First name: _____

Phone: _____ E-mail: _____

The contact person will be given personal online access to be able to update the company's details in the online catalogues of the Frankfurt Book Fair.

6. Participation status:

Exhibitor

Co-exhibitor(s) (separate registration required): _____

Co-exhibitor

Name of main exhibitor: _____

Customer no. of main exhibitor: _____

>>Co-exhibitors please continue on **Page 3**

7. Stand position:

Exhibition area: _____

Requests for stand vicinity: _____

8. FAIR PACKAGE 12 sqm stand including useful services (see Registration Set):

We are booking the Fair Package:

as a row stand

as a corner stand (only if position available accordingly)

>>If booking the Fair Package, please continue on **Page 3**

NEWCOMER PACKAGE 8 sqm row stand including useful services (see information folder):

We have not been an exhibitor or co-exhibitor at the Frankfurt Book Fair for at least three years and wish to book the **Newcomer Package**.

>>If booking the Newcomer Package, please continue on **Page 3**

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9. Stand size (all sizes must be in 4 sqm units): 4 sqm 8 sqm 12 sqm 16 sqm 20 sqm _____ sqm

System stand 4 sqm open to the neighbouring stand, requested neighbouring stand: _____

10. Stand dimensions (all dimensions must be in 2 m units):

depth _____ m x width _____ m

11. Stand position:

- bordering on one aisle (= row stand, standard) bordering on two aisles (= corner stand or walk-through row stand)
 bordering on three aisles (= peninsula stand, over 16 sqm) bordering on four aisles (= island stand, over 100 sqm)

12. Water supply requested (limited availability on upper levels, separate order required):

yes no

13. Stand design:

stand system module empty floor space | own stand >>For own stand, please continue on Page 3

REGISTRATION STAND DESIGN – FOR STAND SYSTEM MODULES ONLY

Details are available to you in "Information on system stands" (part of the Registration Set and available to download from www.book-fair.com/system-stand).

14. Supplementary stand elements:

Quantity

_____ **half-open partition wall (2 m long)**

- rear left rear right
 front left front right

_____ m from left* _____ m from front*

_____ **cubicle (2 x 2 m) with door**

- rear left rear right
 front left front right

_____ m from left* _____ m from front*

_____ **cubicle (2 x 2 m), no door**

- rear left rear right
 front left front right

_____ m from left* _____ m from front*

* Always taken from the front left-hand corner of your stand as viewed from the gangway. All measurements must be based on a 2 m unit.

15. Half-open side wall – for corner stands only:

Replace side wall with half-open wall (free of charge)?

yes no

16. Standard furnishings (see: "Information on system stands"):

Quantity

_____ Furniture Set 1 _____ Furniture Set 2 _____ Furniture Set 3 _____ Furniture Set 4 _____ Furniture Set 5

17. Stand nameplate:

In the case of stand system modules, a nameplate sign is included in the rental charge. Please let us know if you want this.

yes no



18. Catalogue address:

Company name: _____

Place of business: _____

Street: _____

Postcode | Town: _____

PO Box: _____ PO Box postcode | Town: _____

Country: _____

Phone: _____ Fax: _____

Internet address: _____ E-mail: _____

19. Sort word (alphabetical catalogue search word):

20. Cross reference (fee required – see price list, max. 2 admissible):

21. Do you wish for your **company logo** to be printed in the exhibitors catalogue and to be displayed in the Frankfurt Catalogue (online)?

yes (fee required – see price list) no

22. Profile text for catalogue (max. 250 keystrokes, longer texts will be abridged):

23. For the statistics:

Number of titles on exhibit: _____ Of which new publications: _____

For companies from outside Germany

With this registration, we confirm that the exhibiting company is **based in an EU Member State** and is registered under the VAT identification number given on **Page 1**.

As a commercial company **with headquarters outside the EU**, we enclose with this registration proof of our company status as issued by the relevant authority.

We will send the proof of our company status to billing@book-fair.com as soon as possible.

The exhibiting company is not commercially active under the terms of existing German tax laws.

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions of Participation at the Frankfurt Book Fair 2012.

Company name
(Please print)

Name

Date

Signature

>>Don't forget to register your Company Profile 5 at the same time!

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24. Mailing address:

Correspondence in:

German

English

Company name: _____

Street: _____

Postcode | Town: _____

PO Box: _____ PO Box postcode | Town: _____

Country: _____

Phone: _____ Fax: _____

Internet address: _____ E-mail: _____

Contact person: Mr Ms

Surname: _____ First name: _____

Phone: _____ E-mail: _____

25. Invoice address:

Correspondence in:

German

English

Company name: _____

Street: _____

Postcode | Town: _____

PO Box: _____ PO Box postcode | Town: _____

Country: _____

Phone: _____ Fax: _____

Internet address: _____ E-mail: _____

VAT No. (if inclusion required on invoice): _____

Contact person: Mr Ms

Surname: _____ First name: _____

Phone: _____ E-mail: _____

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Customer no: _____

Important: It is via these keywords that your company can be found in the online catalogues at www.book-fair.com, on the information system at the Fair itself, the interactive Floor Plan and in the index in the Catalogue of exhibitors (if applicable). At the same time, this company profile can assist in determining your positioning at the Fair.

Sort word: _____

With this in mind, please indicate the branch of business, all the products and services as well as publication topics that apply to your company. In addition, we need a grading according to subject: **SO PLEASE ENTER THE NUMBERS 1–5 AFTER THE MOST IMPORTANT PRODUCTS AND SERVICES AS WELL AS AFTER THE MOST IMPORTANT PUBLICATION TOPICS.**

If needed, this information can be amended later at any time.

BRANCH OF BUSINESS

- 1 Agency (see also Literary Agency)
- 23 Antiquarian Book Trade
- 2 Association
- 3 Bookbinding
- 16 Book Publisher
- 28 Book Trade
- 5 Consulting/Services
- 6 Design
- 7 Film/Television
- 8 Gallery/Art
- 33 Games
- 37 Hardware Production
- 25 Information Services
- 22 Intermediate Book Trade
- 9 Library
- 24 Library Services
- 10 Literary Agency
- 39 Magazine Publisher
- 26 Museum
- 34 Music
- 43 Newspaper Publisher
- 40 Online Services (incl. Stores)
- 44 Other Publisher
- 13 Packager
- 14 Photographic/Picture Agency
- 15 Printing & Manufacturing
- 29 Public Institutes/Organisations
- 17 Remainder
- 42 Sales Service Provider
- 21 Science & Research
- 11 Scouting
- 18 Service Provider for the Book Industry
- 19 Shop Design
- 20 Software Development
- 35 Stationery and Gifts
- 30 Teaching & Education
- 36 Telecommunication
- 45 Toy Manufacturing
- 41 Wholesaler/Retailer (except books)

PRODUCTS AND SERVICES

- 32 Advertising/Marketing
- 23 Antiquarian Books/Sound Recording Media/Graphics
- 33 Artist Management

- 1 Audio/Audiobook
- 2 Books
- 52 Book Art/Artist's Book
- 4 Calendars/Posters/Postcards
- 5 CD/DVD
- 53 Console/Computer Games
- 34 Consulting
- 42 Content Aggregation and Distribution
- 36 Content and Asset Management
- 35 Corporate Publishing
- 51 Crafts
- 24 Database
- 57 Data Conversion
- 29 Digital Whiteboards
- 37 Direction/Production
- 8 E-Book
- 30 E-Book Reader
- 58 E-Journal
- 38 Educational Software
- 3 Facsimile
- 9 Film/Video
- 50 Graphics/Design
- 41 Hardware
- 28 Illustrations
- 59 Library Services
- 11 Loose-Leaf Editions
- 13 Maps
- 14 Merchandising Articles
- 56 Merchandising (Consulting/Services)
- 43 Mobile and Web Applications
- 15 Newspaper/Magazine
- 44 Photography/Painting/Sculpture
- 17 Picture/Photography Archive
- 45 Pre-Press
- 19 Print on Demand
- 55 Rights & Licence Agency
- 20 Screenplay
- 25 Search Engine
- 48 Sheet Music
- 46 Social Media
- 21 Software
- 26 Stationery/Gifts
- 10 Toys/Board Games
- 47 Web-to-Print
- 54 Writer Representation

PUBLICATION TOPICS

- 3. Agriculture
- 91. Anthropology/Ethnology
- 94. Archaeology
- 5. Architecture
- 6. Art
- 6.3 Design/Graphic Arts
- 6.5 History/Theory of Art
- 7. Autobiography/Memoirs
- 9. Bible
- 10. Bibliography
- 11. Biography
- 12. Body, Mind & Spirit
- 13. Business/Economics
- 13.16 General Business
- 13.17 General Economics
- 13.4 Finance/Taxation/Accounting
- 13.7 Management & Organisation
- 13.8 Marketing/Sales
- 13.13 Business Intelligence
- 14. Cartography
- 16. Childcare
- 15. Children's Books (Age 1–7)
- 15.1 Easy to Read
- 15.2 Picture Books
- 17. Coffee Table Books/Picture Books
- 18. Comics/Cartoons
- 19. Computers
- 20. Cooking/Food/Drink
- 21. Crafts & Hobbies
- 23. Cultural Studies
- 24. Current Events
- 25. Education
- 25.1 Pedagogy
- 25.2 Teaching Methods & Materials
- 25.3 Textbooks/School
- 25.11 Study Aids
- 25.4 Adult Education
- 25.5 Art Education/Musical Education
- 25.6 Early Childhood Learning
- 25.12 Special Education
- 25.8 Occupational Training
- 25.9 University
- 25.10 Foreign Language Study/
Language Acquisition
- 25.13 Edutainment

- | | | |
|--|--|--|
| 28. <input type="checkbox"/> Family & Relationships | 38.5 <input type="checkbox"/> Military History | 64. <input type="checkbox"/> Psychology |
| 29. <input type="checkbox"/> Fashion | 38.8 <input type="checkbox"/> Social History | 85. <input type="checkbox"/> Psychotherapy |
| 30. <input type="checkbox"/> Fiction | 40. <input type="checkbox"/> House & Home | 65. <input type="checkbox"/> Publishing |
| 30.1 <input type="checkbox"/> Adventure | 41. <input type="checkbox"/> How-To | 66. <input type="checkbox"/> Reference |
| 30.2 <input type="checkbox"/> Anthologies | 42. <input type="checkbox"/> Humour | 66.1 <input type="checkbox"/> Dictionaries |
| 30.3 <input type="checkbox"/> Classics | 43. <input type="checkbox"/> Job/Career | 66.2 <input type="checkbox"/> Directories |
| 30.5 <input type="checkbox"/> Drama | 44. <input type="checkbox"/> Judaica | 66.3 <input type="checkbox"/> Encyclopaedias |
| 30.6 <input type="checkbox"/> Erotica | 45. <input type="checkbox"/> Juvenile Fiction (Age 8-12) | 66.4 <input type="checkbox"/> Yearbooks/Annuals |
| 30.7 <input type="checkbox"/> Family Saga | 46. <input type="checkbox"/> Juvenile Non-Fiction (Age 8-12) | 22. <input type="checkbox"/> Regional Specialties |
| 30.8 <input type="checkbox"/> Fantasy | 48. <input type="checkbox"/> Law | 67. <input type="checkbox"/> Religion |
| 30.9 <input type="checkbox"/> Fairy Tales | 82. <input type="checkbox"/> Letters | 68. <input type="checkbox"/> Science |
| 30.10 <input type="checkbox"/> Movie or Television | 49. <input type="checkbox"/> Lifestyle | 68.1 <input type="checkbox"/> Astronomy |
| 30.11 <input type="checkbox"/> Gay & Lesbian | 47. <input type="checkbox"/> Linguistics | 68.2 <input type="checkbox"/> Biology |
| 30.12 <input type="checkbox"/> Historical | 50. <input type="checkbox"/> Literary Studies | 68.4 <input type="checkbox"/> Chemistry |
| 30.13 <input type="checkbox"/> Horror | 51. <input type="checkbox"/> Mathematics | 68.5 <input type="checkbox"/> Ecology/Environmental Science |
| 30.14 <input type="checkbox"/> Humour | 53. <input type="checkbox"/> Medicine | 68.8 <input type="checkbox"/> Geology |
| 30.16 <input type="checkbox"/> Mystery & Detective | 53.1 <input type="checkbox"/> Human Medicine | 68.10 <input type="checkbox"/> Physics |
| 30.17 <input type="checkbox"/> Novel | 53.2 <input type="checkbox"/> Nursing | 69. <input type="checkbox"/> Self-Help |
| 30.18 <input type="checkbox"/> Poetry | 53.4 <input type="checkbox"/> Veterinary Medicine | 70. <input type="checkbox"/> Sexuality |
| 30.20 <input type="checkbox"/> Romance | 54. <input type="checkbox"/> Military | 93. <input type="checkbox"/> Sociology |
| 30.21 <input type="checkbox"/> Science Fiction | 55. <input type="checkbox"/> Music | 80. <input type="checkbox"/> Specialist Information |
| 30.22 <input type="checkbox"/> Short Stories | 57. <input type="checkbox"/> Non-Fiction | 89. <input type="checkbox"/> Spirituality |
| 30.23 <input type="checkbox"/> Thriller | 57.1 <input type="checkbox"/> Academic Non-Fiction | 72. <input type="checkbox"/> Sports & Recreation |
| 30.24 <input type="checkbox"/> War | 57.2 <input type="checkbox"/> Popular Non-Fiction | 74. <input type="checkbox"/> Technology/Engineering |
| 30.25 <input type="checkbox"/> Woman | 59. <input type="checkbox"/> Performing Arts | 75. <input type="checkbox"/> Transportation |
| 52. <input type="checkbox"/> Film & TV | 59.2 <input type="checkbox"/> Dance | 76. <input type="checkbox"/> Travel |
| 34. <input type="checkbox"/> Gardening/Horticulture | 59.3 <input type="checkbox"/> Theatre/Acting | 76.3 <input type="checkbox"/> Travel/Essays & Travelogues |
| 35. <input type="checkbox"/> Gay & Lesbian Non-Fiction | 59.5 <input type="checkbox"/> Music Theatre (Opera/Musicals) | 76.4 <input type="checkbox"/> Travel/Guides |
| 92. <input type="checkbox"/> Gender Studies | 60. <input type="checkbox"/> Pets | 78. <input type="checkbox"/> Young Adult/Teenager Fiction
(Age 13-19) |
| 90. <input type="checkbox"/> Geography | 88. <input type="checkbox"/> Pharmacy | 79. <input type="checkbox"/> Young Adult/Teenager Non-Fiction
(Age 13-19) |
| 36. <input type="checkbox"/> Gift Book | 61. <input type="checkbox"/> Philosophy | |
| 37. <input type="checkbox"/> Health/Fitness/Wellness | 62. <input type="checkbox"/> Photography | |
| 38. <input type="checkbox"/> History | 63. <input type="checkbox"/> Political Science | |
| 38.7 <input type="checkbox"/> Cultural History | 83. <input type="checkbox"/> Politics | |

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions for Participation at the Frankfurt Book Fair 2012.

Company name (Please print)	Name	Date	Signature
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The data from this registration will be processed electronically and published in the Frankfurt Book Fair's Catalogue and on its website www.book-fair.com.

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Important Notice: If you update your entries in the Frankfurt Who's Who online at www.book-fair.com, you do not need to complete this form. The fields marked in red and with the symbol ▼ are mandatory. If these fields are not complete, the application cannot be considered. Please complete one form per person.

▼ NAME AND ADDRESS OF COMPANY

Customer no.: _____

▼ Mandatory fields

I will attend the Frankfurt Book Fair 2012 in person: yes no

m f

▼ First name | Last name _____

Please do not display my e-mail address

▼ E-mail

Phone (extension) _____

Fax _____

Mobile phone _____

▼ Mandatory fields

▼ FIELD OF WORK

(Please tick off the appropriate field)

- | | |
|--|--|
| <input type="checkbox"/> Administration | <input type="checkbox"/> Online/E-Business |
| <input type="checkbox"/> Assistant/Secretary | <input type="checkbox"/> Procurement, Logistics |
| <input type="checkbox"/> Business Development | <input type="checkbox"/> Product & Content Development |
| <input type="checkbox"/> Computer/IT | <input type="checkbox"/> Programme |
| <input type="checkbox"/> Controlling | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Rights & Licences |
| <input type="checkbox"/> Editor | <input type="checkbox"/> Sales Force |
| <input type="checkbox"/> Editorial Office | <input type="checkbox"/> Sales Office |
| <input type="checkbox"/> Event Management | <input type="checkbox"/> Scouting |
| <input type="checkbox"/> Finance & Accounting | <input type="checkbox"/> Software Development |
| <input type="checkbox"/> Human Resources | |
| <input type="checkbox"/> Interdepartmental Functions | |
| <input type="checkbox"/> Management | |
| <input type="checkbox"/> Manufacturing/Production | |
| <input type="checkbox"/> Marketing & Advertising | |

▼ CAREER LEVEL

(Please tick off the appropriate field)

- Apprentice/Intern
- Trainee/Student Apprentice
- Assistant
- Clerk
- Project Manager
- Group/Team Leader
- Department/Division Manager
- Branch Manager
- Management
- CEO
- Owner
- Board of Directors
- Supervisory Board
- Other: _____

The data on this form will be processed electronically and published on the Frankfurt Book Fair website. The customer is solely responsible for the content and completeness of his/her personal data.

 Company name Name Date Signature
 (Please print)

Please use the online registration on our website www.book-fair.com or return this filled-in form along with your stand application.