

6-10 October 2010

# FRANKFURTER BUCHMESSE

GUEST OF HONOUR >ARGENTINA<



## BOOKS AT BERLINALE

Registration for the Frankfurt Book Fair's collective stand at the European Film Market of the Berlin International Film Festival

Vom 11. Februar 2010 bis 21. Februar 2010

The Frankfurt Book Fair's 20-square-metre collective stand at the Martin-Gropius-Bau includes tables for meetings on the stand. We will be running the stand and any enquiries will be passed to you directly.

### PARTICIPATION ON THE COLLECTIVE STAND INCLUDES THE FOLLOWING BENEFITS

- an entry in the *Film Rights Catalogue Spring 2010* with up to five titles
- the display on the stand of the titles you select for rights deals
- the use of meeting tables for talks with clients
- free Internet access on the stand, lockers for storing bags and coats in the Martin-Gropius-Bau cloakroom and the services of our on-site staff in passing on news or information from your contacts and business partners at any time
- professional tours of the Market organised specially for you with networking opportunities involving world distributors and other exhibitors
- an entry for your company in the European Film Market catalogue
- one Multiple Day Pass (please note that only one Multiple Day Pass is available per publishing company or agency!)
- participation in a case study of the Berlinale Co-Production Market on »Literary Film Adaptations«
- the opportunity to visit the »Country Tables« organised for producers at the Berlinale Co-Production Market with information on the current film financing situation in various countries
- the option of applying for participation in »Breakfast & Books« – a special Berlinale Co-Production Market event on 16 February 2010 at which selected literary material will be pitched to interested European/international film producers

### »BREAKFAST & BOOKS« ON 16 FEBRUARY 2010

In order to take part in »Breakfast & Books«, you need to submit an item of potential film material. The Berlinale will look through the submissions and choose about ten projects for the event. The material chosen for the pitches will also be exclusively featured in a quality brochure introducing the selected titles in a format designed to appeal to producers.

**Total price: 450.– €**

Please note that the number of participants is limited and not every applicant can be guaranteed a space.

REGISTRATION BOOKS AT BERLINALE 2010

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## REGISTRATION BOOKS AT BERLINALE 2010

Please fax to: +49 (0) 69 2102-46212

or mail to: Anna-Katharina Gerson | Reineckstrasse 3 | 60313 Frankfurt am Main | Germany

or send by e-mail to: gerson@book-fair.com

## DEADLINE FOR ACCREDITATION 4 DECEMBER 2009

Company

Street

Postcode | Town | City

Country

Correspondence in:  german  english

Contact Sex:  m  f

Participant: Last Name

Participant: First Name

Telephone

Fax

E-mail

Internet address

Company stamp

Date | Signature

ANMELDEFORMULAR BOOKS AT BERLINALE 2010