



# REGISTRATION LITERARY AGENTS & SCOUTS CENTRE (LITAG)

Customer no.: \_\_\_\_\_

Sort word: \_\_\_\_\_

### DATA REGISTERED FOR 2011

Please do not write in the left-hand column!

1. Company address: 2. Correspondence in:  German  English

5. Contact person:  Mr  Ms

Surname:  
First name:  
Phone:  
E-mail:

6. Number of participants:  
7. Names of participants:

8. Number of tables:  
9. Table number 2011:

### REGISTRATION DATA FOR 2012 – PLEASE ENTER CHANGES ONLY!

All data for which no changes have been entered will be carried forward from 2011.

1. Company address: 2. Correspondence in:  German  English

Company name: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Postcode | Town: \_\_\_\_\_  
PO Box: \_\_\_\_\_  
PO Box postcode | Town: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Internet address: \_\_\_\_\_  
E-mail: \_\_\_\_\_

3. VAT No.: \_\_\_\_\_  
IMPORTANT: Agencies from outside Germany who are engaged in commercial activities as a registered company may, under certain circumstances, be entitled to receive invoices without VAT. If you are a company with headquarters outside the European Union, please enclose with this registration proof of your company's status as issued by the relevant authority in your country.

4. Do you have a different invoice or mailing address?  
 yes (see Page 4: "Different Addresses")  no

5. Contact person:  Mr  Ms

Surname: \_\_\_\_\_  
First name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

The contact person will be given personal online access to be able to update the company's details in the online catalogues of the Frankfurt Book Fair.

6. Number of participants: \_\_\_\_\_  
7. Names of participants:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Number of tables: \_\_\_\_\_  
9. Preferred table number 2012 (see plan):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Your contact partner at the Frankfurt Book Fair  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

PLEASE RETURN TO: Frankfurt Book Fair | PO Box 10 01 16 | 60001 Frankfurt am Main | Germany



Customer no.: \_\_\_\_\_

Sort word: \_\_\_\_\_

**DATA REGISTERED FOR 2011**

Please do not write in the left-hand column!

**10. Catalogue address:**

**11. Sort word 2011:**

**12. Cross reference 2011** (e. g. Cavendish, see: Marshall Cavendish):

**13. Company logo** in exhibitors catalogue 2011:  yes  no

**14. Profile 2011:**

**REGISTRATION DATA FOR 2012 – PLEASE ENTER CHANGES ONLY!**

All data for which no changes have been entered will be carried forward from 2011.

**10. Catalogue address:**

Company name: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Place of business: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_

PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_

E-mail: \_\_\_\_\_

**11. Sort word 2012** (alphabetical catalogue search word):

**12. Cross reference 2012** (fee required – see price list):

no cross reference in 2012  new cross reference (max. 2 only):

\_\_\_\_\_

**13. Do you wish for your company logo** to be printed in the exhibitors catalogue (print/online)?  yes (fee required – see price list)  no

**14. Profile 2012** for catalogue:

(max. 250 keystrokes, longer texts will be abridged)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**For companies from outside Germany**

- With this registration, we confirm that the exhibiting company is **based in an EU Member State** and is registered under the VAT identification number given on **page 1**.
- As a commercial company **with headquarters outside the EU**, we enclose with this registration proof of our company status as issued by the relevant authority.
- We will send the proof of our company status to [billing@book-fair.com](mailto:billing@book-fair.com) as soon as possible.
- The exhibiting company is not commercially active under the terms of existing German tax laws.

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions of Participation for collective stands and work centres at the Frankfurt Book Fair 2012.

Company name (Please print)	Name	Date	Signature
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>>Don't forget to register your Company Profile 5 at the same time!

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Customer no.: \_\_\_\_\_

Sort word: \_\_\_\_\_

**DATA REGISTERED FOR 2011**

Please do not write in the left-hand column!

**15. Mailing address:** Correspondence in:  German  English

Number mailing address: \_\_\_\_\_

**Contact person:**  Mr  Ms

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**16. Invoice address:** Correspondence in:  German  English

Number invoice address: \_\_\_\_\_

**Contact person:**  Mr  Ms

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**REGISTRATION DATA FOR 2012 – PLEASE ENTER CHANGES ONLY!**

All data for which no changes have been entered will be carried forward from 2011.

**15. Mailing address:** Correspondence in:  German  English

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_

PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Contact person:**  Mr  Ms

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**16. Invoice address:** Correspondence in:  German  English

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_

PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Internet address: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT No. (if inclusion required on invoice): \_\_\_\_\_

**Contact person:**  Mr  Ms

Surname: \_\_\_\_\_

First name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

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**Customer no:** \_\_\_\_\_

**Important:** It is via these keywords that your company can be found in the online catalogues at [www.book-fair.com](http://www.book-fair.com), on the information system at the Fair itself, the interactive Floor Plan and in the index in the Catalogue of exhibitors (if applicable). At the same time, this company profile can assist in determining your positioning at the Fair.

**Sort word:** \_\_\_\_\_

With this in mind, please indicate the branch of business, all the products and services as well as publication topics that apply to your company. In addition, we need a grading according to subject: **SO PLEASE ENTER THE NUMBERS 1–5 AFTER THE MOST IMPORTANT PRODUCTS AND SERVICES AS WELL AS AFTER THE MOST IMPORTANT PUBLICATION TOPICS.**

If needed, this information can be amended later at any time.

**BRANCH OF BUSINESS**

- 1  Agency (see also Literary Agency)
- 23  Antiquarian Book Trade
- 2  Association
- 3  Bookbinding
- 16  Book Publisher
- 28  Book Trade
- 5  Consulting/Services
- 6  Design
- 7  Film/Television
- 8  Gallery/Art
- 33  Games
- 37  Hardware Production
- 25  Information Services
- 22  Intermediate Book Trade
- 9  Library
- 24  Library Services
- 10  Literary Agency
- 39  Magazine Publisher
- 26  Museum
- 34  Music
- 43  Newspaper Publisher
- 40  Online Services (incl. Stores)
- 44  Other Publisher
- 13  Packager
- 14  Photographic/Picture Agency
- 15  Printing & Manufacturing
- 29  Public Institutes/Organisations
- 17  Remainder
- 42  Sales Service Provider
- 21  Science & Research
- 11  Scouting
- 18  Service Provider for the Book Industry
- 19  Shop Design
- 20  Software Development
- 35  Stationery and Gifts
- 30  Teaching & Education
- 36  Telecommunication
- 45  Toy Manufacturing
- 41  Wholesaler/Retailer (except books)

**PRODUCTS AND SERVICES**

- 32  Advertising/Marketing
- 23  Antiquarian Books/Sound Recording Media/Graphics
- 33  Artist Management

- 1  Audio/Audiobook
- 2  Books
- 52  Book Art/Artist's Book
- 4  Calendars/Posters/Postcards
- 5  CD/DVD
- 53  Console/Computer Games
- 34  Consulting
- 42  Content Aggregation and Distribution
- 36  Content and Asset Management
- 35  Corporate Publishing
- 51  Crafts
- 24  Database
- 57  Data Conversion
- 29  Digital Whiteboards
- 37  Direction/Production
- 8  E-Book
- 30  E-Book Reader
- 58  E-Journal
- 38  Educational Software
- 3  Facsimile
- 9  Film/Video
- 50  Graphics/Design
- 41  Hardware
- 28  Illustrations
- 59  Library Services
- 11  Loose-Leaf Editions
- 13  Maps
- 14  Merchandising Articles
- 56  Merchandising (Consulting/Services)
- 43  Mobile and Web Applications
- 15  Newspaper/Magazine
- 44  Photography/Painting/Sculpture
- 17  Picture/Photography Archive
- 45  Pre-Press
- 19  Print on Demand
- 55  Rights & Licence Agency
- 20  Screenplay
- 25  Search Engine
- 48  Sheet Music
- 46  Social Media
- 21  Software
- 26  Stationery/Gifts
- 10  Toys/Board Games
- 47  Web-to-Print
- 54  Writer Representation

**PUBLICATION TOPICS**

- 3.  Agriculture
- 91.  Anthropology/Ethnology
- 94.  Archaeology
- 5.  Architecture
- 6.  Art
- 6.3  Design/Graphic Arts
- 6.5  History/Theory of Art
- 7.  Autobiography/Memoirs
- 9.  Bible
- 10.  Bibliography
- 11.  Biography
- 12.  Body, Mind & Spirit
- 13.  Business/Economics
- 13.16  General Business
- 13.17  General Economics
- 13.4  Finance/Taxation/Accounting
- 13.7  Management & Organisation
- 13.8  Marketing/Sales
- 13.13  Business Intelligence
- 14.  Cartography
- 16.  Childcare
- 15.  Children's Books (Age 1–7)
- 15.1  Easy to Read
- 15.2  Picture Books
- 17.  Coffee Table Books/Picture Books
- 18.  Comics/Cartoons
- 19.  Computers
- 20.  Cooking/Food/Drink
- 21.  Crafts & Hobbies
- 23.  Cultural Studies
- 24.  Current Events
- 25.  Education
- 25.1  Pedagogy
- 25.2  Teaching Methods & Materials
- 25.3  Textbooks/School
- 25.11  Study Aids
- 25.4  Adult Education
- 25.5  Art Education/Musical Education
- 25.6  Early Childhood Learning
- 25.12  Special Education
- 25.8  Occupational Training
- 25.9  University
- 25.10  Foreign Language Study/  
Language Acquisition
- 25.13  Edutainment

- |  |  |  |
|--|--|--|
| 28. <input type="checkbox"/> Family & Relationships    | 38.5 <input type="checkbox"/> Military History               | 64. <input type="checkbox"/> Psychology                                      |
| 29. <input type="checkbox"/> Fashion                   | 38.8 <input type="checkbox"/> Social History                 | 85. <input type="checkbox"/> Psychotherapy                                   |
| 30. <input type="checkbox"/> Fiction                   | 40. <input type="checkbox"/> House & Home                    | 65. <input type="checkbox"/> Publishing                                      |
| 30.1 <input type="checkbox"/> Adventure                | 41. <input type="checkbox"/> How-To                          | 66. <input type="checkbox"/> Reference                                       |
| 30.2 <input type="checkbox"/> Anthologies              | 42. <input type="checkbox"/> Humour                          | 66.1 <input type="checkbox"/> Dictionaries                                   |
| 30.3 <input type="checkbox"/> Classics                 | 43. <input type="checkbox"/> Job/Career                      | 66.2 <input type="checkbox"/> Directories                                    |
| 30.5 <input type="checkbox"/> Drama                    | 44. <input type="checkbox"/> Judaica                         | 66.3 <input type="checkbox"/> Encyclopaedias                                 |
| 30.6 <input type="checkbox"/> Erotica                  | 45. <input type="checkbox"/> Juvenile Fiction (Age 8-12)     | 66.4 <input type="checkbox"/> Yearbooks/Annuals                              |
| 30.7 <input type="checkbox"/> Family Saga              | 46. <input type="checkbox"/> Juvenile Non-Fiction (Age 8-12) | 22. <input type="checkbox"/> Regional Specialties                            |
| 30.8 <input type="checkbox"/> Fantasy                  | 48. <input type="checkbox"/> Law                             | 67. <input type="checkbox"/> Religion  |
| 30.9 <input type="checkbox"/> Fairy Tales              | 82. <input type="checkbox"/> Letters                         | 68. <input type="checkbox"/> Science   |
| 30.10 <input type="checkbox"/> Movie or Television     | 49. <input type="checkbox"/> Lifestyle                       | 68.1 <input type="checkbox"/> Astronomy                                      |
| 30.11 <input type="checkbox"/> Gay & Lesbian           | 47. <input type="checkbox"/> Linguistics                     | 68.2 <input type="checkbox"/> Biology  |
| 30.12 <input type="checkbox"/> Historical              | 50. <input type="checkbox"/> Literary Studies                | 68.4 <input type="checkbox"/> Chemistry                                      |
| 30.13 <input type="checkbox"/> Horror                  | 51. <input type="checkbox"/> Mathematics                     | 68.5 <input type="checkbox"/> Ecology/Environmental Science                  |
| 30.14 <input type="checkbox"/> Humour                  | 53. <input type="checkbox"/> Medicine                        | 68.8 <input type="checkbox"/> Geology  |
| 30.16 <input type="checkbox"/> Mystery & Detective     | 53.1 <input type="checkbox"/> Human Medicine                 | 68.10 <input type="checkbox"/> Physics                                       |
| 30.17 <input type="checkbox"/> Novel                   | 53.2 <input type="checkbox"/> Nursing                        | 69. <input type="checkbox"/> Self-Help                                       |
| 30.18 <input type="checkbox"/> Poetry                  | 53.4 <input type="checkbox"/> Veterinary Medicine            | 70. <input type="checkbox"/> Sexuality                                       |
| 30.20 <input type="checkbox"/> Romance                 | 54. <input type="checkbox"/> Military                        | 93. <input type="checkbox"/> Sociology                                       |
| 30.21 <input type="checkbox"/> Science Fiction         | 55. <input type="checkbox"/> Music                           | 80. <input type="checkbox"/> Specialist Information                          |
| 30.22 <input type="checkbox"/> Short Stories           | 57. <input type="checkbox"/> Non-Fiction                     | 89. <input type="checkbox"/> Spirituality                                    |
| 30.23 <input type="checkbox"/> Thriller                | 57.1 <input type="checkbox"/> Academic Non-Fiction           | 72. <input type="checkbox"/> Sports & Recreation                             |
| 30.24 <input type="checkbox"/> War                     | 57.2 <input type="checkbox"/> Popular Non-Fiction            | 74. <input type="checkbox"/> Technology/Engineering                          |
| 30.25 <input type="checkbox"/> Woman                   | 59. <input type="checkbox"/> Performing Arts                 | 75. <input type="checkbox"/> Transportation                                  |
| 52. <input type="checkbox"/> Film & TV                 | 59.2 <input type="checkbox"/> Dance                          | 76. <input type="checkbox"/> Travel  |
| 34. <input type="checkbox"/> Gardening/Horticulture    | 59.3 <input type="checkbox"/> Theatre/Acting                 | 76.3 <input type="checkbox"/> Travel/Essays & Travelogues                    |
| 35. <input type="checkbox"/> Gay & Lesbian Non-Fiction | 59.5 <input type="checkbox"/> Music Theatre (Opera/Musicals) | 76.4 <input type="checkbox"/> Travel/Guides                                  |
| 92. <input type="checkbox"/> Gender Studies            | 60. <input type="checkbox"/> Pets                            | 78. <input type="checkbox"/> Young Adult/Teenager Fiction<br>(Age 13-19)     |
| 90. <input type="checkbox"/> Geography                 | 88. <input type="checkbox"/> Pharmacy                        | 79. <input type="checkbox"/> Young Adult/Teenager Non-Fiction<br>(Age 13-19) |
| 36. <input type="checkbox"/> Gift Book                 | 61. <input type="checkbox"/> Philosophy                      |  |
| 37. <input type="checkbox"/> Health/Fitness/Wellness   | 62. <input type="checkbox"/> Photography                     |  |
| 38. <input type="checkbox"/> History                   | 63. <input type="checkbox"/> Political Science               |  |
| 38.7 <input type="checkbox"/> Cultural History         | 83. <input type="checkbox"/> Politics                        |  |

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions for Participation at the Frankfurt Book Fair 2012.

Company name (Please print)	Name	Date	Signature
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The data from this registration will be processed electronically and published in the Frankfurt Book Fair's Catalogue and on its website [www.book-fair.com](http://www.book-fair.com).

PLEASE RETURN TO: Frankfurt Book Fair | PO Box 10 01 16 | 60001 Frankfurt am Main | Germany

**Important Notice:** If you update your entries in the Frankfurt Who's Who online at [www.book-fair.com](http://www.book-fair.com), you do not need to complete this form. The fields marked in red and with the symbol ▼ are mandatory. If these fields are not complete, the application cannot be considered. Please complete one form per person.

**▼ NAME AND ADDRESS OF COMPANY**

Customer no.: \_\_\_\_\_

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**▼ Mandatory fields**

**I will attend the Frankfurt Book Fair 2012 in person:**  yes  no

m  f

▼ First name | Last name \_\_\_\_\_

Please do not display my e-mail address

**▼ E-mail**

Phone (extension) \_\_\_\_\_ Fax \_\_\_\_\_ Mobile phone \_\_\_\_\_

**▼ Mandatory fields**

**▼ FIELD OF WORK**

(Please tick off the appropriate field)

- |  |  |
|--|--|
| <input type="checkbox"/> Administration              | <input type="checkbox"/> Online/E-Business             |
| <input type="checkbox"/> Assistant/Secretary         | <input type="checkbox"/> Procurement, Logistics        |
| <input type="checkbox"/> Business Development        | <input type="checkbox"/> Product & Content Development |
| <input type="checkbox"/> Computer/IT                 | <input type="checkbox"/> Programme                     |
| <input type="checkbox"/> Controlling                 | <input type="checkbox"/> Public Relations              |
| <input type="checkbox"/> Customer Service            | <input type="checkbox"/> Rights & Licences             |
| <input type="checkbox"/> Editor                      | <input type="checkbox"/> Sales Force                   |
| <input type="checkbox"/> Editorial Office            | <input type="checkbox"/> Sales Office                  |
| <input type="checkbox"/> Event Management            | <input type="checkbox"/> Scouting                      |
| <input type="checkbox"/> Finance & Accounting        | <input type="checkbox"/> Software Development          |
| <input type="checkbox"/> Human Resources             |  |
| <input type="checkbox"/> Interdepartmental Functions |  |
| <input type="checkbox"/> Management                  |  |
| <input type="checkbox"/> Manufacturing/Production    |  |
| <input type="checkbox"/> Marketing & Advertising     |  |

**▼ CAREER LEVEL**

(Please tick off the appropriate field)

- Apprentice/Intern
- Trainee/Student Apprentice
- Assistant
- Clerk
- Project Manager
- Group/Team Leader
- Department/Division Manager
- Branch Manager
- Management
- CEO
- Owner
- Board of Directors
- Supervisory Board
- Other: \_\_\_\_\_

The data on this form will be processed electronically and published on the Frankfurt Book Fair website. The customer is solely responsible for the content and completeness of his/her personal data.

Company name \_\_\_\_\_ Name \_\_\_\_\_ Date \_\_\_\_\_ Signature \_\_\_\_\_  
 (Please print)

Please use the online registration on our website [www.book-fair.com](http://www.book-fair.com) or return this filled-in form along with your stand application.