

YOUR WORKPLACE AT THE HEART OF THE BOOK FAIR: LITERARY AGENTS & SCOUTS CENTRE (LITAG)

The Literary Agents & Scouts Centre is the largest rights and licensing centre in the world. It is located in Hall 6.0, at the heart of the Frankfurt Book Fair. Starting even before the Fair on the Tuesday, talks and rights negotiations take place at more than 400 tables screened off from the general hurly-burly of the Fair. During the Book Fair, everyone who's anyone in the international agency scene makes use of the ideal working conditions and the inspiring atmosphere of the LitAg.



Our offer for you:

- / One table or more reserved exclusively for the whole duration of the Fair, each with four chairs and a company nameplate
- / Personalised entrance ticket (including use of the public transport network in the Frankfurt area)
- / Lockers and coatrack
- / Post box
- / WLAN
- / Power supply
- / Supervised entry and messaging service
- / PCs accessible for registered agents to check e-mails

Included in the cataloguing fee:

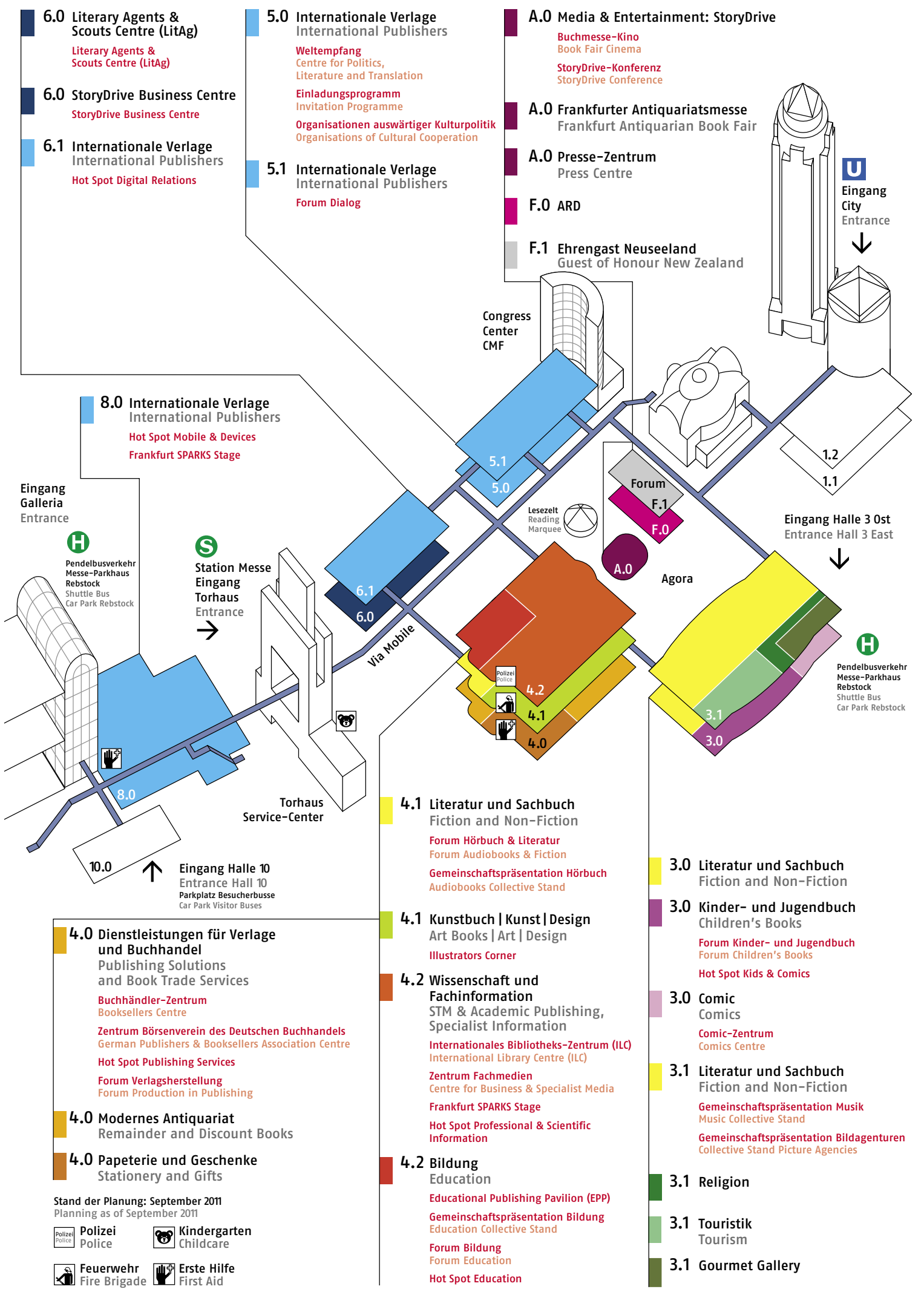
- / Company entry in the Frankfurt Book Fair Catalogue (print and online)
- / One copy of the printed exhibitor catalogue
- / Online entry and unlimited searches in the Frankfurt Who's Who
- / Announcement of your activities in the Calendar of Events
- / Unlimited number of entries in the Frankfurt Rights Catalogue

The LitAg also offers additional services:

- / Shelves for book presentation (depending on position, see below for prices)
- / Cafeteria and juice bar
- / Copy shop with printing and fax services
- / Direct access to the StoryDrive Business Centre

	Standard	Early bird price (when registering before 30 November 2011)
Table (incl. 1 participant)	€ 650.-	€ 630.-
Cataloguing fee per agency (obligatory)	€ 110.-	
Cross reference in Catalogue (max. 2 references)	€ 54.-	
Additional participant	€ 110.-	€ 107.-
Shelving incl. company nameplate, per metre	€ 135.-	

The quoted prices are binding and subject to Value Added Tax at the applicable official rate.



6.0 Literary Agents & Scouts Centre (LitAg)
Literary Agents & Scouts Centre (LitAg)

6.0 StoryDrive Business Centre
StoryDrive Business Centre

6.1 Internationale Verlage International Publishers
Hot Spot Digital Relations

5.0 Internationale Verlage International Publishers
Weltempfang
Centre for Politics, Literature and Translation
Einladungsprogramm
Invitation Programme
Organisationen auswärtiger Kulturpolitik
Organisations of Cultural Cooperation

5.1 Internationale Verlage International Publishers
Forum Dialog

A.0 Media & Entertainment: StoryDrive
Buchmesse-Kino
Book Fair Cinema
StoryDrive-Konferenz
StoryDrive Conference

A.0 Frankfurter Antiquariatsmesse Frankfurt Antiquarian Book Fair

A.0 Presse-Zentrum Press Centre

F.0 ARD

F.1 Ehrengast Neuseeland Guest of Honour New Zealand

8.0 Internationale Verlage International Publishers
Hot Spot Mobile & Devices
Frankfurt SPARKS Stage

Eingang Galleria Entrance

H
Pendelbusverkehr
Messe-Parkhaus
Rebstock
Shuttle Bus
Car Park Rebstock

S
Station Messe
Eingang Torhaus
Entrance

6.1
6.0
Via Mobile

Torhaus Service-Center

10.0
Eingang Halle 10 Entrance Hall 10
Parkplatz Besucherbusse
Car Park Visitor Buses

Congress Center CMF

5.1
5.0

Forum
F.1
F.0
A.0

Agora

Eingang Halle 3 Ost Entrance Hall 3 East

H
Pendelbusverkehr
Messe-Parkhaus
Rebstock
Shuttle Bus
Car Park Rebstock

4.1 Literatur und Sachbuch Fiction and Non-Fiction
Forum Hörbuch & Literatur
Forum Audiobooks & Fiction
Gemeinschaftspräsentation Hörbuch
Audiobooks Collective Stand

4.1 Kunstbuch | Kunst | Design Art Books | Art | Design
Illustrators Corner

4.2 Wissenschaft und Fachinformation STM & Academic Publishing, Specialist Information
Internationales Bibliotheks-Zentrum (ILC)
International Library Centre (ILC)
Zentrum Fachmedien
Centre for Business & Specialist Media
Frankfurt SPARKS Stage
Hot Spot Professional & Scientific Information

4.2 Bildung Education
Educational Publishing Pavilion (EPP)
Gemeinschaftspräsentation Bildung
Education Collective Stand
Forum Bildung
Forum Education
Hot Spot Education

3.0 Literatur und Sachbuch Fiction and Non-Fiction

3.0 Kinder- und Jugendbuch Children's Books
Forum Kinder- und Jugendbuch
Forum Children's Books
Hot Spot Kids & Comics

3.0 Comic Comics
Comic-Zentrum
Comics Centre

3.1 Literatur und Sachbuch Fiction and Non-Fiction
Gemeinschaftspräsentation Musik
Music Collective Stand
Gemeinschaftspräsentation Bildagenturen
Collective Stand Picture Agencies

3.1 Religion

3.1 Touristik Tourism

3.1 Gourmet Gallery

4.0 Dienstleistungen für Verlage und Buchhandel Publishing Solutions and Book Trade Services
Buchhändler-Zentrum
Booksellers Centre
Zentrum Börsenverein des Deutschen Buchhandels
German Publishers & Booksellers Association Centre
Hot Spot Publishing Services
Forum Verlagsherstellung
Forum Production in Publishing

4.0 Modernes Antiquariat Remainder and Discount Books

4.0 Papeterie und Geschenke Stationery and Gifts

Stand der Planung: September 2011
Planning as of September 2011

- Polizei** Police
- Kindergarten** Childcare
- Feuerwehr** Fire Brigade
- Erste Hilfe** First Aid

A photograph of a woman with long dark hair, wearing a striped shirt, smiling and talking to another person whose back is to the camera. They are in a crowded, brightly lit indoor space, likely a trade fair or conference. The background is blurred, showing other people and lights.

© Alexander Heimann

FRANKFURT BOOK FAIR – THE WORLD'S MOST IMPORTANT MARKETPLACE FOR CONTENT AND LICENCES

Over 7,500 exhibitors from 111 countries, 270,000 visitors and more than 10,000 journalists meet here once a year for the presentation of books, magazines, online information and publishing-related products and services. The Fair is also a key industry platform for continuing education in the form of seminars and conferences.

Regardless of whether you are an exhibitor or a trade visitor, whether you are at the Fair or just using the Frankfurt Book Fair online tools, the focus is always on networking. 365 days of the year.

Why leave your success up to chance? 5 good reasons to exhibit in Frankfurt:

- / You will meet the entire industry in one spot
- / Conduct your business at the largest content and rights marketplace in the world
- / The Frankfurt Book Fair introduces you to new trends and business fields
- / We give you the opportunity to further your education and to network
- / You, your name and your product will be in the spotlight

TERMS & CONDITIONS OF PARTICIPATION FOR COLLECTIVE STANDS AND WORK CENTRES

1. Duration
2. Exhibitors
3. Exhibits
4. Contracts
5. Rental fees, participation fees
6. Terms of payment
7. Withdrawal, cancellation
8. Force majeure, event cancellation
9. Liability, indemnity, expiration of terms
10. Transfer of claims, compensation
11. Catalogue
12. Occupation of stands, set-up and dismantling, Technical Regulations
13. Sales
14. Exhibitor passes
15. Security, insurance
16. Advertising
17. Cleaning, environmental protection
18. Non-compliance with "Terms & Conditions"
19. House rules
20. Data privacy
21. Written form, severability clause
22. Applicable law, court of contractual fulfilment, court and law of jurisdiction

The Frankfurt Book Fair provides a showcase for books and book-related products and services from countries all over the world. It represents the world of books and promotes the sale of books, book-related articles, services for the book industry as well as the trading of rights as part of the international publishing business. It is organised and presented by the Ausstellungs- und Messe GmbH des Börsenvereins des Deutschen Buchhandels, Reineckstrasse 3, 60313 Frankfurt am Main, Germany, as of 1 January 2012: Braubachstrasse 16, 60311 Frankfurt am Main, Germany (hitherto referred to as the Organiser).

1. Duration

1.1 The Frankfurt Book Fair 2012 is scheduled for Wednesday, 10 October to Sunday, 14 October 2012. Regular opening hours are from 9.00 a.m. to 6.30 p.m. daily, and from 9.00 a.m. to 5.30 p.m. on 14 October. The Fair is open to the general public from 9.00 a.m. to 6.30 p.m. on Saturday and from 9.00 a.m. to 5.30 p.m. on Sunday. Exhibitors are admitted to the exhibition site from 8.00 a.m. and can remain in the halls until 7.00 p.m.

1.2. The Organiser may postpone the Fair for good cause, change its duration and times of opening, exclude the general public, cancel the Fair entirely or close it earlier than scheduled.

2. Exhibitors

2.1 All national and international companies may exhibit at the Frankfurt Book Fair which are involved in the creation, preparation and distribution of content via media such as books, newspapers, periodicals, teaching materials, audio and/or visual media, data carriers or online platforms. This also includes agencies and service providers for media trade and production, nonbook suppliers, merchandisers and institutions or associations active in the areas of culture and education.

2.2 Companies whose right to use their company name or substantial parts of the name is disputed by an established previous Exhibitor, may exhibit, provided that they can demonstrate their right to use the company name with a legally binding statement either issued by a court of law of the Federal Republic of Germany or whose enforcement has otherwise been officially authorised. This also applies to products and services exhibited at individual stands or as part of collective presentations.

2.3 Companies may not exhibit if they are the subject of bankruptcy proceedings before a court of law. If any such proceedings are initiated following registration for the Fair, the Organiser is to be informed without delay.

3. Exhibits

3.1 Only articles, products and services of the publishing trade and media industry may be exhibited at the Frankfurt Book Fair.

3.2 The Organiser does not apply any form of censorship.

3.3 It is not permitted to exhibit any works which have been banned from production, distribution or import by a court of law in the Federal Republic of Germany, or similarly in a court of law abroad, provided this judgement has been declared enforceable in a court of law in the Federal Republic of Germany.

3.4 It is not permitted to promote or advertise any such items that are excluded from the Fair.

3.5 Publications that have been officially indexed as liable to corrupt the young must not be accessible to juveniles.

3.6 Companies may only exhibit and promote their own products.

3.7 If requested, the Organiser will decide at their own discretion whether products or presentations may be permitted which do not appear to be directly related to the publishing or media industry (see 3.1).

4. Contracts

4.1 Registration to participate must be made in writing using the form supplied by the Organiser, responding to all questions and returning the signed form to the Organiser by the respective registration deadline (as specified on the registration form). It is possible to book certain offers online via our password-protected area on www.book-fair.com, which is also considered binding.

4.2 Provisional or unofficially submitted applications or mere reservation requests are invalid and will not be processed until a formal registration using the Organiser's official form is submitted by the stated deadline.

4.3 Alterations or special provisions made by the Exhibitor on the registration forms or in connection with the same are null and void and will be disregarded.

4.4 If, after having applied for registration, the Exhibitor receives a written or electronic (e-mail) registration confirmation from the Organiser, this confirmation represents completion of the contract and official acceptance of the Exhibitor to participate at the event. Instead of a confirmation, Exhibitors who register later will receive an invoice based on the services

ordered. In this case, the receipt of the invoice represents the completion of the contract and of official registration of the Exhibitor for the event. The registration is only valid for the respective event and the registered company.

4.5 The Organiser is entitled to refuse the Exhibitor admittance to the event if the requirements for admittance are not (or are no longer) fulfilled.

4.6 The Exhibitor is not entitled to the same stand location as in the previous year or to a specific position, although the Exhibitor's wishes in terms of position, neighbouring stands and size will be taken into account wherever possible.

4.7 Exhibitors who do not fulfil their financial obligations to the Organiser or have been late in payment can be excluded from the Fair even after admittance.

4.8 If an Exhibitor is allocated an exhibition space that is different in size, measurement or type (e.g. row stand instead of corner stand) than indicated on their registration, or if their exhibition space is altered for an important reason, in this particular case the Exhibitor has the right to immediately withdraw from the contract in writing, but at the latest seven days after receiving such notification. A withdrawal in electronic form, by fax or e-mail is only effective if it is received in due time and is subsequently followed up in written form, without delay. Any claims to compensation due to being allocated an exhibition space not specified by their registration are invalid, irrespective of the legal basis.

4.9 If, in the case of 4.8, a decrease or increase of the exhibition space or a change of stand type occurs (e.g. row stand instead of corner stand), and the Exhibitor does not choose to withdraw from the contract, they will be reimbursed for the difference to the originally ordered items.

5. Rental fees, participation fees

5.1 For rental fees or participation fees, please see the registration form which is an integral part of the contract.

5.2 The rental fee or participation fee remains payable if the Exhibitor is prevented for whatever reason from attending or sending exhibits to the Fair.

6. Terms of payment

6.1 Invoices for rental fees, participation fees and other service charges are payable in full upon receipt via money transfer to one of the following of the Organiser's accounts:

Frankfurter Sparkasse

Account No.: 200452819 (Sort Code: 500 502 01)
SWIFT-Code/BIC: HEL AD EF 1822
IBAN: DE73 5005 0201 0200 4528 19

Postbank Frankfurt am Main

Account No.: 1021 601 (Sort Code: 500 100 60)
SWIFT-Code/BIC: PBNK DE FF
IBAN: DE21 5001 0060 0001 0216 01

Commerzbank AG, Frankfurt am Main

Account No.: 90 189 100 (Sort Code: 500 800 00)
SWIFT-Code/BIC: DRES DE FF XXX
IBAN: DE96 5008 0000 0090 1891 00

Objections can only be considered if raised within three weeks of the date of invoice.

6.2 After the Organiser has received the registration, the invoice will be created and sent without delay for 100% of the invoice sum.

6.3 If an Exhibitor is not based in Germany and would like an invoice without German VAT, they are obliged to send proof of their entrepreneurial status from their presiding authorities to the Organiser, along with their registration. Registration without proof of entrepreneurial status obliges the Organiser to add German VAT to the invoice total.

Exhibitors based in EU member states (outside of Germany) only need to declare their VAT identification number (VAT Reg. No.) on the registration form.

6.4 If an Exhibitor wishes to alter an invoice because their name, legal status or address have changed, a service fee of 50 euros (plus VAT) will be charged.

6.5 If payment of the invoice is not received on time, the Organiser may reallocate the rented exhibition space, but the Exhibitor still remains liable for full payment. In the event of such reallocation, No. 7 applies.

7. Withdrawal, cancellation

7.1 A cancellation of the registration is possible if submitted in written form before the respective registration deadline (see registration form). To compensate for administrative expenses, a processing fee totalling 20% of the fee payable for the use of the collective stand or the work centre will be due. To be considered valid, the Organiser must have received the written explanation of cancellation at the latest by the respective deadline.

7.2 Aside from the possibility to cancel as described in 7.1 and other standard legal withdrawal rights, Exhibitors at collective stands or work centres do not have the right to withdraw from or cancel the contract.

7.3 If the Exhibitor cancels or withdraws from the contract, whether they have the right to do so or not, or otherwise communicates that they will not occupy the rented exhibition space, the Organiser is entitled to find another use for the entire rented space. If they no longer have the right to cancel or withdraw from the contract, the Exhibitor will still be obligated to pay the rental fee. The Organiser must thereby calculate the value of the non-incurred expenses as well as any benefit gained from alternative use of the exhibition space. The Exhibitor's obligation to pay is not affected if, in order to avoid a gap between stands, the Organiser offers the exhibition space to a third party whose stand would otherwise have been placed at another location or if the Organiser rearranges the rented area

so that it no longer appears to be an empty exhibition space.

7.4 If the Organiser is able to successfully rent the exhibition space to a new Exhibitor, who could not be allocated another available exhibition space, the Exhibitor withdrawing from the contract must pay the Organiser a cancellation fee of 20% of the fee payable for the use of the collective stand or the work centre (plus the VAT owed at the time of the service). The Organiser thereby reserves the right to demand further compensation for administrative expenses.

7.5 Exhibitors are entitled to provide evidence showing that the Organiser has not been disadvantaged or not to the extent that would justify payment of the requested amount.

7.6 The Organiser is entitled to deny admittance or reallocate exhibition space:

- / if payments are not made in full, on time or in accordance with contractual terms, provided the Organiser has given the Exhibitor a deadline for payment, under threat of exclusion from the event, which the Exhibitor has let pass
 - / if the exhibition space has not been occupied by the Exhibitor by the time the event opens and no indication of a later arrival is evident
 - / if the exhibition requirements are no longer fulfilled by the registered Exhibitor or if the Organiser later becomes aware of reasons which, had they been known before, would have justified a denial of admittance
 - / if safety regulations are violated and a resolution of the problem is not possible or the Exhibitor refuses to take according action
- In case admittance is denied, obligation to payment as defined in 7.1, 7.3 and 7.4 remains unaffected.

8. Force majeure, event cancellation

8.1 In certain cases, the Organiser is entitled to postpone, shorten, lengthen or cancel the event as well as provisionally or definitively close the event in part or in its entirety. These cases include compelling reasons for which the Organiser is not responsible or force majeure which require respective measures, such as natural catastrophes, war, strikes, terrorism, transportation blockages, blackouts and/or communication breakdowns. In these cases, the Exhibitor retains no right to claim compensation for thereby incurred damages.

8.2 If the event is cancelled due to one of the reasons listed in 8.1, the Exhibitor is obligated to cover a reasonable share of the costs connected with the overall preparation for the event. The requested share will be calculated by the Organiser but limited to maximum 50% of the fee payable for the use of the collective stand or the work centre. The sum will be calculated based on all costs incurred by the Organiser up until the point of cancellation divided by the number of Exhibitors (taking into consideration the size of the respective exhibition space reserved).

9. Liability, indemnity, expiration of terms

9.1 The Exhibitor has a legal obligation to implement safety precautions to protect all individuals who enter the rented exhibition space. In addition, federal law applies with regards to the liability of the Exhibitor for any damages or loss caused by themselves or their assistants.

9.2 The Exhibitor irrevocably releases the Organiser from any claims made by third parties with regards to the violation of laws or third party rights (particularly intellectual property rights, copyrights, image and name rights, brand and trademark rights, competition rights, personality rights) connected to the exhibition space of the Exhibitor including the Exhibitor's activities, advertising, products and their intellectual contents. This release also applies to any penalty, court or legal expenses arising from such violations.

9.3 A strict liability of the Organiser for damages due to pre-existing deficiencies in the rented space is excluded. If the Organiser violates essential contractual terms due to simple negligence, any liability for compensation is limited to the predictable, typical or expected average damages in relation to the scope of this contract. Compensation claims for damages due to breach of contract, which would not be considered breach of cardinal obligations or essential contractual terms, are excluded to the extent that they are not due to gross negligence or deliberate culpable action of the Organiser and/or the Organiser's contracted assistants. This limitation of liability does not include attributes clearly identified and acknowledged by both parties in advance or for damages or loss to life, body or health to the extent that liability is legally obligatory due to negligence or deliberate action.

9.4 The Organiser is not liable for loss or theft of exhibited items or stand furnishing. For an additional fee, the Exhibitor may hire professional stand guards which have been approved by the Organiser for such duties.

9.5 Any claims the Exhibitor makes against the Organiser rising from the contractual terms as well as any other related demands must be communicated to the Organiser in written form within 10 days after the event. If any faults or disturbances become evident during the course of the event, they must be communicated to the Organiser without delay. Otherwise, the assertion of any respective claim will be invalidated.

9.6 The validity of the Exhibitor's claims expires after three months, unless the liability of the Organiser results from deliberate action. Legal limitation periods for misdemeanours, fraudulence or negligent impossibility are unaffected. The limitation period begins at the end of the month in which the last day of the event is held.

10. Transfer of claims, compensation

10.1 The Exhibitor is not entitled to transfer any pending claims against the Organiser to a third party.

10.2 Any rights to retention or compensation from the Organiser may only be claimed by the Exhibitor if they have been legally determined, are not contested or have been accepted by the Organiser.

11. Catalogue

11.1 If a catalogue entry is included in the specifications, the Exhibitor will be included in the relevant catalogue. The Exhibitor is not entitled to the production of a print edition of the catalogue.

11.2 For any claims against the Organiser and their contracted administration and implementation assistants due to false, incomplete or missing entries, 9.2 to 9.6 apply.

12. Occupation of stands, set-up and dismantling, Technical Regulations

12.1 The collective stands are open from Tuesday, 9 October 2012, 2.00 p.m., for the set-up of stands, the Literary Agents & Scouts Centre (LitAg) is open from Tuesday, 9 October 2012, 9.00 a.m.

12.2 Exhibitors must display their exhibits for the entire duration of the Fair.

12.3 The Organiser has the right to reallocate exhibition spaces that are not yet occupied at 8.00 p.m. on 9 October 2012. There is no entitlement to reimbursement of rental fees already paid. In the event of reallocation of the stand, 7.4 applies.

12.4 Delivery of packing materials, the packing away of exhibits and the clearing of stands is not permitted prior to the official end of the event. Dismantling is not permitted before 5.30 p.m. on 14 October 2012.

12.5 If exhibition spaces are cleared and vacated prior to the end of the event, the Organiser will impose a breach of contract penalty (compensation which is not subject to VAT), which can be as high as 20% of the fee payable for the use of the collective stand or the work centre.

12.6 Exhibitors with specific exhibition plans, particularly involving their own facilities, structures or designs, must strictly observe the Organiser's "Technical Regulations". You can request these at any time or read and download them online at www.book-fair.com/technical-regulations.

13. Sales

In general, books may only be sold to the book trade at the Fair. At events (forums) and on the last day of the Fair, books may be sold to the general public in compliance with fixed price regulations. At the Frankfurt Antiquarian Book Fair, antiquarian books that are not subject to fixed price regulations may be sold at any time during the Fair.

14. Exhibitor passes

14.1 A special pass is required for access to the Book Fair.

14.2 For the Exhibitor's employees engaged in the set-up and dismantling of the stand, as

well as for other representatives and staff at the stand, the Exhibitor is issued exhibitor passes as well as special set-up and dismantling passes that are to be attached to outer clothing in a visible position at all times when on the exhibition site. Normal exhibitor passes are also valid during set-up and dismantling.

15. Security, insurance

15.1 General patrolling and guarding of the exhibition site and its halls is performed by a company contracted by the Organiser. However, the Organiser assumes no responsibility for damages or loss of exhibited goods, the exhibition stand or any objects or belongings of the people working at the stand. This applies even if the collective stand is staffed by the Organiser with hostesses or security personnel. It is their exclusive responsibility to monitor whether third parties who enter the stand have the required credentials.

15.2 Guarding of the stand and stand supervision during opening hours is generally the responsibility of the Exhibitor. This also holds true during set-up and dismantling times.

15.3 Overnight, all valuable and easily removable objects must be securely locked away by the Exhibitor. At their own expense, the Exhibitor may choose to take advantage of the services provided by the security company working for the Organiser. All Exhibitors are recommended to purchase an exhibition insurance for the duration of the event.

16. Advertising

16.1 Advertising, in any form, is only permitted within the Exhibitor's stand and on its inner surfaces; such advertising may only promote the Exhibitor's own company and the products or services they produce and sell.

16.2 Presentations, optical, slow-moving and acoustic promotion features are permitted, provided these do not disturb neighbouring stands, do not lead to bottlenecks in the gangways and do not drown out the Fair's own announcement system in the halls. The volume may not exceed 70 dB(A) on the outer edge of the stand. In the event of failure to comply with this ruling, the Organiser is entitled to intervene and, if appropriate, demand the cessation of use.

16.3 If an Exhibitor chooses to play music at their stand, they are responsible for attaining performance permission and for paying the GEMA fee.

16.4 Outside the Exhibitor's own stand area, it is not permitted to undertake promotion activities either on or in front of the exhibition site. This includes the use of persons for publicity purposes, as well as the distribution or posting up of advertising material such as leaflets, posters, stickers, etc., in hall gangways, on the exhibition site, in the immediate vicinity of the exhibition site or on car parks used for the Fair. It is also not permitted to carry out surveys, tests, competitions, raffles and prize games outside the Exhibitor's stand; the Organiser's

own survey questionnaires are exempt from this rule. The Organiser may allow a limited number of the above-mentioned promotion activities if the appropriate application has been submitted. There is a charge for this permit.

16.5 It is not permitted to hold receptions, lectures, press conferences, discussion events, etc. on the exhibition site without the written authorisation of the Organiser.

17. Cleaning, environmental protection

17.1 The Organiser is responsible for the general cleaning of the exhibition site and the gangways.

17.2 In the interest of environmental protection and sustainable Fair operations, the Exhibitor is obligated to minimise the use of packaging and the production of waste as well as to make use of environmentally friendly and recyclable packaging, decorations and advertising materials. If a sorted waste removal system is in place, the Exhibitor is required to comply with the sorting system and to participate in the connected waste removal expenses in accordance with the costs-by-cause principle.

18. Non-compliance with "Terms & Conditions"

18.1 The Exhibitor is subject to the Organiser's "Terms & Conditions" for the entire duration of the Fair and on the entire exhibition site. The orders given by the Organiser's employees who prove their identity with an ID card are to be followed at all times.

18.2 The Organiser is entitled to close down an Exhibitor's stand without compensation at the Exhibitor's cost in the event of failure to comply with the stipulations of the "Terms & Conditions". In particularly serious cases, if there is a continued breach of contract despite warnings, or if contractual breaches that incurred warnings at previous Fairs are repeated, the Organiser may exclude the Exhibitor from future Fairs. This shall also apply if items are exhibited that are subject to court bans or if the Exhibitor or his employees have committed or encouraged punishable offences (such as theft or deliberate infringements of copyright).

18.3 Rather than imposing exclusion, the Organiser may charge a penalty amounting to 50% of the fee payable for the use of the collective stand or the work centre. Participation in future events can be made conditional upon payment of any such penalty.

19. House rules

The exhibition grounds are a privately owned venue. The operator of the exhibition grounds is the Messe Frankfurt Venue GmbH & Co. KG. It exercises property rights on the exhibition grounds along with the Organiser. In this respect, Exhibitors should refer to the house rules displayed on the exhibition grounds. In addition to the house rules of the operator, the Organiser is entitled to adopt event-specific house rules to provide secure access and procedures at the event.

The Exhibitor can request the current house rules from the Organiser or view and download them at www.book-fair.com.

20. Data privacy

20.1 Person-related data which the Exhibitor supplies to the Organiser as a part of the application and contractual process are stored by means of an automatic system, in order to ensure data protection as laid down by the regulations of the Federal Data Protection Act and Teleservices Act of the Federal Republic of Germany. Exhibitor data are useful to the Organiser:

- / to facilitate completion of business processes with the Exhibitor
- / for sending out event-related offers
- / as a source of business-related information before and after the event

20.2 Naturally, every Exhibitor has the right to request the Organiser, in written form or by e-mail, not to send them any further information about future events.

21. Written form, severability clause

Any and all claims made by the Exhibitor on the basis of the contract as well as of non-contract nature must be submitted to the Organiser in writing. The written requirement is considered fulfilled if the respective declaration is transmitted and confirmed in electronic form or by fax. If individual clauses in the registration documents or participation conditions are or become invalid, this does not affect the validity of the rest of the contract. In this case the invalid regulation must be interpreted or amended in such a way that the original intention be met as closely as possible.

22. Applicable law, court of contractual fulfilment, court and law of jurisdiction

22.1 For interpretation of the contract and participation conditions, the German text takes precedence in the case of a dispute.

22.2 For the entire legal relationship between the Organiser and Exhibitor, only the laws of the Federal Republic of Germany apply. The terms of the CISG (United Nations Convention on Contracts for the International Sale of Goods) are expressly excluded.

22.3 The place of contractual fulfilment and exclusive court of jurisdiction for both parties is Frankfurt am Main, Germany, provided the Exhibitor is a business entity, corporate body under public law, represents fund assets subject to public law, does not otherwise have a place of jurisdiction in Germany or has taken up residency or place of residence abroad or at an unknown location. The Organiser nevertheless reserves the right to also take legal action at the Exhibitor's general place of jurisdiction.

INFORMATION FOR YOUR REGISTRATION 2012 (LITAG)

The registration form has three pages. Your registration is only valid if you have completed the original in full, signed on page **2** and returned it to us. If you are using an application form with preprinted registration details from last year, please check the entries in the left column and add any changes in the right column. If no new information is added, we will use last year's data.

The company profile **5** and form to register Who's Who contacts **6** are also part of the registration. You are not required to supply this information, but we recommend doing so as it is relevant in various areas (see also under **5: Company Profile**).

It is also possible to easily and quickly register directly online in the password-protected area at www.book-fair.com. If you do not yet have the necessary login data to do this, your contact person within the Frankfurt Book Fair team will be able to help you.

Registration deadline ...

... is **31 January 2012**. We are happy to receive registrations after this date, but it may be difficult to take account of requests for specific locations. If your registration reaches us by 30 November 2011, you will automatically be granted the special price for early-bird bookings.

re 1. Company address

The company address should be the exhibiting company's registered place of business and be the same as the catalogue address. If paperwork for the Book Fair is to be sent to a different address from that of the company, please make a note of this under point **4**.

re 3. VAT No.

For us to submit invoices correctly to companies from outside Germany, it is important that we have their VAT ID numbers. If you are an agency with headquarters in an EU Member State, please send us your VAT ID number (Value Added Tax Identification Number). After this has been checked accordingly, we will be able to send you invoices that exempt of German VAT. For agencies from non-EU countries we require a proof of the nature of your company issued by the relevant responsible authority. Ideally, you should send this together with your registration, or send it soon after to billing@book-fair.com. Companies that do not operate commercially under the terms of existing German tax laws can state this on page **2**.

re 4. Different addresses

Apart from your company address, you can also give a mailing address where you wish to receive all Book Fair correspondence. The invoice address is the address on an invoice, that is, the address of the company to which an invoice is made out. Please note, however, that the invoice will also be sent to what is given as your mailing address. You need only explicitly note down an invoice or mailing address if this is different from your company address, in which case, please use page **3** Different Addresses.

re 9. Preferred table number

We make every effort to take into account as far as possible your wishes for a specific position. Please appreciate that it is not always possible to comply with all location requests – nor can we give any fundamental guarantee of a specific location. In the event of more far-reaching changes, we do try to inform you in advance, in the case of smaller shifts, this is unfortunately impossible.

Note for reservations: The closer we are to the Fair, the fewer available spaces still remain.

You are advised that once the allocation process has been completed, we only grant reservation of a free space for a specific period of which we will notify you in advance. If we do not receive your official registration within that period, we are entitled to allocate the table to another applicant without prior warning – even if you have given us a verbal or written undertaking.

Page 2: Catalogue entry

The catalogue entry you have submitted with your stand registration will be added to the Frankfurt Catalogue at www.book-fair.com immediately after processing of your registration. This means that you can then check your details at any time online. You can make any changes yourself in the password-protected area at www.book-fair.com or notify us by e-mail, fax or post – but please always in writing. If you do not yet have the necessary login data you need in order to edit your registered data online, your contact person within the Frankfurt Book Fair team will be able to help you. **The deadline for the print version of the Catalogue is 30 June 2012**. Changes received after this date will be incorporated in our databases and updates will be made to the online catalogues.

re 11. Sort word

Your choice of sort word determines the letter under which your company will be listed in the alphabetical listing of the Catalogue (e.g. company name: "John Doe Agency", sort word: "Doe").

re 12. Cross references

If your company name consists of more than one word and none of them is a clear alphabetic search word, you can refer to other parts of your company name by adding a cross reference to the print edition of the Catalogue. A maximum of two cross references can be included for a small fee. However, please note that **cross references must be based on parts of the company name** and should not refer to different companies or imprints. Inapplicable cross references will be automatically deleted without notification to the exhibitor.

Example of a correct cross reference:

"John Doe Agency, see: Doe, John Agency"

Example of an inapplicable cross reference:

"John Doe Agency, see: Groovy Entertainment"

re 14. Profile text

You can promote your company with a brief text of no more than 250 keystrokes in length. In addition, you can add a supplementary text that – together with the basic text – will be displayed in the Frankfurt Catalogue at www.book-fair.com. Please note that it is not permitted to mention the names of affiliates, subsidiaries or other associated companies in the presentation text if they are not registered for the Frankfurt Book Fair.

Page 3: Different addresses

See Note **4**. Different addresses

Page 5: Company Profile

We do recommend as detailed an entry as possible, since this information is relevant for many different areas: the search engine of the online catalogues, the interactive hall layout, the Frankfurt Rights Catalogue, and the sort word register for the Frankfurt Catalogue.

Page 6: Who's Who

Exhibitors and trade visitors can use the Frankfurt Who's Who at www.book-fair.com to look for individuals in the international publishing and media world.

The quickest and easiest way to submit the relevant data is by going online to the password-protected area at www.book-fair.com, or you can fully complete the form included in this Registration Set and send it to us with your stand registration. Please note, however, that the manual processing of this data may take some time – usually several weeks.

Contact Literary Agents & Scouts Centre (LitAg)

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Frankfurt Book Fair

Reineckstrasse 3 | 60313 Frankfurt am Main

Germany

Please note our new address, as of 1 January 2012:

Braubachstrasse 16 | 60311 Frankfurt am Main

Germany

www.book-fair.com

Dates Frankfurt Book Fair:

/ 10-14 October 2012 Guest of Honour New Zealand

/ 9-13 October 2013 Guest of Honour Brazil

/ 8-12 October 2014 Guest of Honour Finland

