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12-16 October 2011
**FRANKFURTER
 BUCHMESSE**
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ORDER FORM FOR TRADE VISITORS

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With this order form, you can order trade visitor or also general public tickets for you and your colleagues. Simply enter the number of tickets you need, enter your trade visitor information and, if necessary, your colleagues' information, as well. Then fax us the completed form. You will receive the tickets by post or courier.

Advance sales at the latest: 23.9.2011 (date of receipt)

Please return by fax to: +49 (0) 697575-1235 or +49 (0) 697575-1236 (when faxed, there is no need to also post the original)

Or by post to: Messe Frankfurt Venue GmbH & Co. KG | T-21 Kartenservice | PO Box 15 02 10 | 60062 Frankfurt am Main | Germany

Hotline: +49 (0) 69 7575-19455 | E-mail: online-tickets@messefrankfurt.com

THIS IS OUR BINDING ORDER

(Fill in only if you did not order online!)

Qty		
<input type="text"/>	TRADE visitors FIVE-DAY ticket(s) ¹	€ 60.-*
<input type="text"/>	TRADE visitors ONE-DAY ticket(s) ¹	€ 30.-*
<input type="text"/>	PRIVATE visitors ONE-DAY ticket(s) ¹	€ 15.-*
	(valid Saturday or Sunday)	
<input type="text"/>	PRIVATE visitors WEEKEND ticket(s) ¹	€ 21.-*
	(valid Saturday and Sunday)	
<input type="text"/>	Exhibitor Catalogue.....	€ 25.-*
	(plus p&p: Germany € 4.- Europe € 12.- worldwide € 18.-)	
<input type="text"/>	Voucher Exhibitor Catalogue to be collected at the Book Fair	€ 25.-*
	For collection as from 11.10.2011 at all sales counters at the exhibition site	

Payment

Credit card (Eurocard/Mastercard, VISA)

Credit card payment requires the signature of the card holder

Credit card number

Expiry date: month year

** For Visa and Eurocard/Mastercard, the CSC number (3 digits) is on the reverse of your card (the last 3 digits in the signature field).

Important: CSC number**

Name of card holder _____

Signature of card holder _____

Please note: It is not possible to return tickets.

¹Incl. free use of local public transport.

*The quoted prices are binding and inclusive of Value Added Tax at the official rate.

SENDER (Please fill in with print letters!)

Ms Mr _____
 Customer number _____ Debtor number if different from customer number _____

Surname | First name _____ Company | University _____

Department _____ Street | Street number _____

Postcode | City _____ Country _____

Phone | Fax | Mobile _____ E-mail | Internet _____

Please be aware that your data will be used only for internal purposes (e.g. invoicing, statistics) by Messe Frankfurt on behalf of the Ausstellungs- und Messe GmbH, Frankfurt am Main (organiser of the Frankfurt Book Fair). Your data will not be passed on to other parties. If you have any questions about our privacy policy, please send an e-mail to privacy@book-fair.com

Until I request otherwise, I would like to be informed about offers of the Frankfurt Book Fair. I do not wish to receive any further information from the Frankfurt Book Fair.

Date _____ Signature _____

DELIVERY AND INVOICING WILL BE HANDLED BY
 Messe Frankfurt Venue GmbH & Co. KG | T-21 Kartenservice | PO Box 15 02 10 | 60062 Frankfurt am Main | Germany

Please complete the trade visitor registration form overleaf so that your order can be processed.

Guest of Honour Iceland



REGISTRATION FOR TRADE VISITORS 2011 (BY PROOF)

Only valid with the duly completed order form.

1. YOUR SECTOR

- Agency
- Antiquarian Book Trade
- Art
- Design
- Education
- Film, Television
- Gallery
- Library
- Literary Agency
- Media Department Store
- Multimedia, Electronic Publisher
- Museum
- Printing and Manufacturing
- Publisher
- Retail
- Service Provider for the Trade
- Software Development
- University
- Wholesale, Distribution
- Other: _____

- Marketing Director
- Marketing Manager
- Photographer
- President
- Press Officer
- Production Manager
- Programme Director
- Promotion Manager
- Publisher
- Representative
- Rights Director
- Rights Manager
- Sales Director
- Sales Manager
- Scout
- Translator
- Other: _____

2. POSITION

- Agent
- Author
- Bookseller
- Chief Press Officer
- Editor
- Editorial Director
- Export Manager
- Film, TV Producer
- Graphic Artist
- Head of Public Relations
- Illustrator
- Literary Agent
- Managing Director

3. AREA OF RESPONSIBILITY

- Distribution
- Editorial Office
- Events
- Management
- Marketing
- Online
- Press
- Production
- Production, Development
- Programme Management
- Promotion
- Purchase (Bookseller)
- Retail
- Rights
- Sales
- Other: _____

Please provide the following details for the trade visitors for whom you would like to purchase tickets:

Surname | First name

E-mail

Surname | First name

E-mail

Surname | First name

E-mail

Surname | First name

E-mail

Company if not identical to the orderer's

Company if not identical to the orderer's

Company if not identical to the orderer's

Company if not identical to the orderer's